

# Dealer Certification Program

**Program Overview:** Evolving along with other industry leaders we have chosen to utilize the NAAA Wholesale Certification standards as the matrix for our dealer certification program.

These standards have been adopted to give our buyers a tool to identify units that are and have been designated as true “ride and drive” units. Additionally this will give our sellers an opportunity to showcase their best consignment units.

There are 3 levels of certification in our program: Platinum, Gold, and Silver. Each level comes with a certification guarantee for a specified length of time and miles from the day of certification. A window sticker will be affixed to the windshield to make it clear to the buyer which standard has been achieved by the unit, along with a copy of the inspection matrix for all to see.

To certify these units a condition report (CR) along with pictures will be completed. As an added benefit for our sellers, we will post the CR and pictures on auction-pipeline.

## **The Program:**

This is a three tier program:

- **Platinum** : 50,000 miles maximum on odometer at certification. Exceptional overall cosmetic and mechanical condition, representing the highest quality vehicles
  - **14 Day Warranty**
- **Gold**: 80,000 miles maximum on odometer at certification. Cosmetically and mechanically sound overall condition. Representing vehicles reconditioned to be in very good condition for their model year and mileage
  - **7 Day Warranty**
- **Silver**: 125,000 miles maximum on odometer at certification. Primarily a mechanical guarantee, with some minimal cosmetic standards. Representing vehicles that are in average condition for their model year and mileage
  - **7 Day Warranty**

## **Pricing:**

**Platinum**: \$150.00, **Gold**: \$115.00, **Silver**: \$75.00

## **General Procedures:**

- Dealer units will need to be on the ground at the auction by 12 noon the day before sale day.
- Once the CR and pictures are done and the certification tier for a unit has been set the seller has no option to have the unit certified at a lower tier thus under classifying the unit.
- When a unit is certified the fee will be charged only if the unit sells
- If a unit that has been certified but not sold a \$25.00 fee for the ECR will be charged
- Any unit that is put into the process and doesn't qualify to be certified under any of the three tiers' will be charged our \$25.00 ECR fee.
- The maximum covered miles under each of the certification tier's is 300 miles over the miles on the odometer when a unit is certified.
- The auction reserves the right to repair or purchase the unit.
- Any unit bought back by the auction will be for the original purchase price on the block excluding fees.