
Press Release

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FOR IMMEDIATE RELEASE

American Auto Auction Group Introduces Auction Management Team

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CHARLESTON, South Carolina – American Auto Auction Group, LLC (AAAG), has introduced the management teams at its flagship auction properties: Charleston Auto Auction in Charleston, SC, and Rea Brothers' Mid-South Auto Auction in Pearl, MS. Industry veterans Keith Lelux and Steve Simon launched the auction group in January of this year, and maintain corporate headquarters in Charleston, SC.

AAAG Founder and COO Keith Lelux announced that AAAG has promoted Laura Taylor to the position of General Manager and Bill McCready to Assistant General Manager at Charleston Auto Auction. Chris Wise will continue in his position as National Remarketing Manager.

"Laura, Bill and Chris have demonstrated extraordinary dedication to personalized customer service, and have been an inspiration to our customers and our employees for many years," stated Lelux. "I am proud that they will serve on our team as GM, Assistant GM and National Remarketing Manager, respectively."

Twenty-year industry veteran Laura Taylor has an extensive background in auction office management, sales management, title processing, accounting and auction software operations, and has been part of Charleston Auto Auction's management team since 2004.

"I am honored and excited to lead our great team at Charleston Auto Auction as we continue to provide our dealers with the excellent service they have come to expect from us," said Taylor.

Bill McCready has worked in the automotive industry since graduating from West Virginia University with a degree in business and marketing. From his early days as a leasing consultant for a Cadillac franchise in Pennsylvania where he was awarded the General Motors Mark of Excellence, to his position as e-Commerce Manager and then Marketing Manager at Charleston Auto Auction, Bill has honed his skills in auction advertising, sales, dealer registration, online sales and sale-day operations, and has earned the respect of the auction's dealers and team members alike.

"Working with Keith Lelux for these past four years has been like getting your PHD in the auction industry," said McCready. "I am thrilled to be working side by side with Laura Taylor to continue to grow the auction. Superior customer service has made us a national award-winning auction, and I am proud to be part of this team."

Chris Wise, the first person in the nation to be designated a Certified Auto Remarketer will continue in his position as National Remarketing Manager for Charleston Auto Auction. A 28-year veteran of the automotive industry, Chris has been a valuable member of the Charleston auction team since 2003.

"It's a true pleasure to be able to say that I love my job, my company and my customers," said Wise. "I am so very proud to be part of the Charleston Auto Auction team, and to continue to expand our business under the AAAG banner."

John Rea Continues as GM at Rea Brothers' Mid—South Auto Auction

American Auto Auction Group announces that John Rea will continue on as the General Manager of Rea Brothers' Mid-South Auto Auction in Pearl, Mississippi, while industry veteran Butch Royall will continue on as the auction's Vice President of Sales and Marketing.

John Rea is the grandson of the founder of the Rea family's auto auction business. A graduate of the University of Southern Mississippi, John has worked in the industry his entire life. Starting his career as a sale-day "Jack of all Trades" as a youth, Rea worked for the family's business until 1994 when he joined ADESA as fleet/lease manager of the company's Charlotte auction. By 1997, Rea had become the General Manager of ADESA Austin, a position he held until 2000 when it was time to return home to his family's business.

Rea's auction career has been filled with industry-wide accolades, and in 2008, after many years of service to the NAAA, Rea became the President of the National Auto Auction Association.

"There is no place like home and partnering with American Auto Auction Group while continuing to live and work in my beloved state of Mississippi is truly a dream come true for me and for my family," stated Rea.

Butch Royall is one of the most well-known and widely-respected executives in the remarketing industry. From his early days with Chrysler, GM and GE, Butch went on to lend his award-winning talents to ADT and BSC America prior to joining Rea Brothers as Vice President of Sales and Marketing and National Remarketing Manager. Royall is a graduate of Bluefield University and is a respected automotive historian.

"I've been a car guy all my life and I truly love this business," said Royall. "The Rea family has become my family and I'm thrilled that we have teamed up with the American Auto Auction Group."

American Auto Auction Group is headquartered in Charleston, South Carolina and can be contacted at 843-579-AUTO.