



Steve Simon, Chief Executive Officer of AAAG

In 1994, Steve founded Auction Finance Group, Inc., the largest privately owned automotive auction chain in Canada and automotive inventory finance company in North America. Prior to selling Auction Finance Group to Adesa in June 2000, Steve served as Chairman and CEO.

Following the sale of the Auction Finance Group to Adesa in 2000, Steve served as a consultant to Adesa from 2000 to 2005.

In 1989, Steve founded American Life Resources Corporation, the largest viatical settlement company in the world. American Life designed and brought to market a new and unique specialty finance service, providing financial independence to the terminally ill. CNA Insurance purchased the assets of American Life in 1994.

Since 2000, Steve has served as CEO of Moonlight Blues, Inc., a live music production company that he founded that produces concerts and festivals throughout the world. These concerts and festivals include concert tours for the Department of Defense that entertains U.S. troops in the war zones of Iraq and Afghanistan as well as concert tours for the U.S. State Department for U.S. Embassies overseas.

In 2004, Steve founded Merchants Commercial Bank LLC and currently serves as the Vice Chairman, Chairman of the Loan Committee & Business Development Committees, and member of the ALCO Committee & Governance Committees. Merchants Commercial is the only locally owned and operated bank serving St. Thomas and St. John.

Steve attended Hofstra University and served in the U.S. Army.